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Career Launcher (CL) focuses on vocational & skill education through its Skill School. Its Livelihood Skills Program focuses on the uneducated, unemployed masses of rural India to raise 'employability' through the provision of technical and soft skills training. The focus is on mass upliftment and not premium education. The target age group is between 18-25 years which includes high school drop-outs, unemployed youngsters and some professionals looking to upgrade their skills.