

BIODATA

SHAHIDA ABDUL-SAMAD



Shahida comes with an international and culturally diverse corporate background having worked for multinationals such as Esso Malaysia, Gannett West USA, British Petroleum, UK and Talisman-Energy, Canada. As a Quality trainer and practitioner, she has implemented projects that improved and re-engineered work processes resulting in higher productivity and restructuring exercises. She was also responsible for implementing Esso's "Vision & Values" program that focused on creating a 'shared values & beliefs system' within the affiliate and worldwide.

Today she heads IQRA' International Institute in Malaysia, an institution of higher learning that trains teachers in Early Childhood Care & Education. She works closely with the Malaysian Department of National Unity and the Ministry of Education to bring about quality changes in education, using values-based approaches. She has been invited to conduct workshops in Singapore, Indonesia, China, Lebanon, France, Hong Kong and the United States. She also facilitates trainer workshops in programs such as Diversity & Inclusion, Living Values Educational Program, Managing Office Moves, Teambuilding and organizes NICE KIDZ™ camps for parents and children. She was recently invited by the Australian government to conduct a workshop at the National Values Education Conference in Canberra in May 2009.

Her love for children and passion to create a 'better world for all' led her to being appointed the Asia Pacific representative for the Living Values Education Program (LVEP). This UNESCO endorsed program, developed for educators by educators, is currently implemented in over 80 countries and in more than 1,000 locations worldwide.

Shahida graduated with an MBA from the United States and has just embarked on her research in values education with University Putra Malaysia's Department of Human Ecology. She is a member of the UNESCO International Values Education Research Consortium co-chaired by the University of Johannesburg & University of Minnesota. She also devotes her time in protecting the environment in Port Dickson, where she currently resides with her husband and three children.